



## Holistic, innovative, culturally-rooted healthcare

<b>Idea 25</b>	Deeper investment in a more effective public health system
<b>Proposal 25d</b>	Support innovations to achieve traditional public health functions
<b>Description</b>	<b>Support innovations to achieve traditional public health functions</b> – clean air, water, soil, safe environment
<b>How will the proposed action advance equitable health and well-being?</b>	Technology often moves more quickly than health policy and practice, and this lag can create a barrier to improvement. Patients have real and important concerns about privacy in adopting technology. Addressing these two impediments could allow for much greater uptake of technology in public health, furthering the field’s ability to achieve traditional public health functions.
<b>Is there work we can build on?</b>	
<b>Who would have to act? Who would be key partners?</b>	
<b>A few high-level action steps</b>	<ol style="list-style-type: none"> <li>1. Make MOUs easier to allow collaboration between diverse parties.</li> <li>2. Explore ways to leverage the Internet of Things (IOT) in service to public health. We need a social compact in place at a broad scale that would address privacy concerns and still leave room for innovation, perhaps legislation that allows certain usages, clarifies data ownership, and allows for deidentification so that people feel less vulnerable taking advantage of these technologies. A laboratory diagnostic could be a potential framework, considering the patient’s comfort level.</li> <li>3. Review national laws, many of which are outdated, to see which can be changed, renewed, or sunsetted to promote innovation and change.</li> </ol>
<b>Other comments or guidance</b>	